

WASTE MANAGEMENT

Procam International thanks Mumbai for its indomitable spirit and its continuous support to the Mumbai Marathon.

Details of the waste generated at Start/Finish and Holding Area of the Tata Mumbai Marathon

Type of waste	Weight in Kgs
Food Waste	1,638
Pet Bottles	185
Tetrapack	504
Plastic	489
Waste Paper	444
Cardboard	184
Polyethylene	138
Aluminium	9
Metal	123
Flex	1,620
Waste to Landfill	159
Total	5,493

Details of waste type:

Food Waste: This includes all left over food from the plates and food left behind by caterers

Plastic Bottles/ Pet Bottles: This includes the water bottles from all water stations serving water

Tetrapack: This includes tetrapack covers.

All other dry waste: This includes paper, plastic wrappers and cardboards.

Flex: Full length flex and flex shreds

Details of Disposal methods:

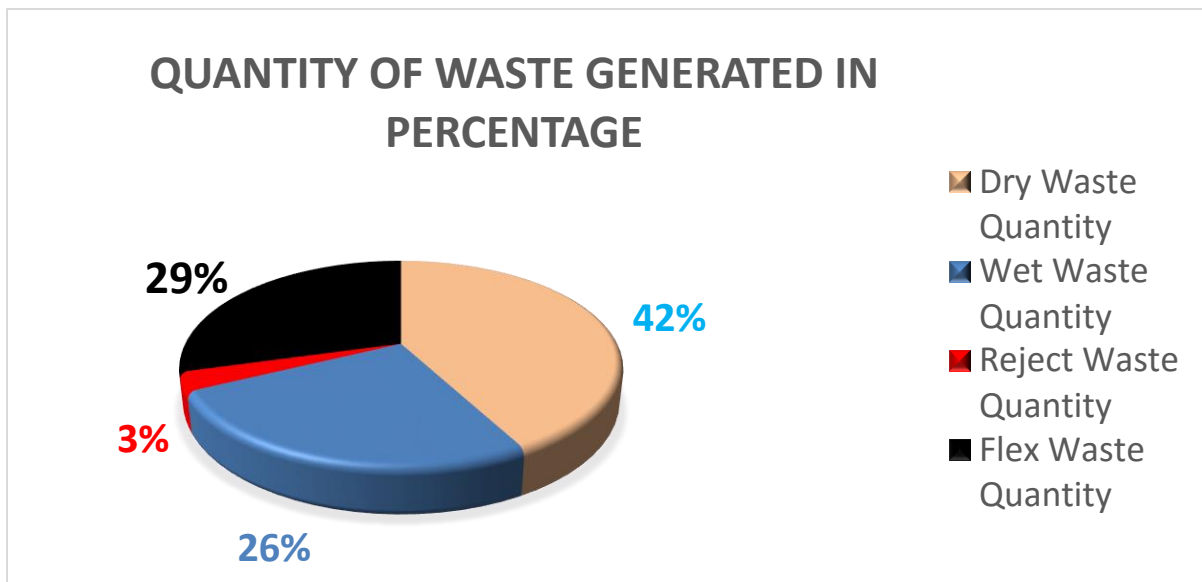
Food Waste: Transported to a composting and Bio Gas facility located in Shatabdi, Deonar.

All other dry waste including PET & Plastic: Handed over to the recycling market located in Dharavi.

Flex: Full length flex pieces were reused as floor sheets for sorting dry waste by Stree Mukti Sangatana.

Landfill: Flex shreds along with small wood scraps and non recyclables was sent to the landfill.

From out of the 5.49 tons of waste generated at the venue, only 159 kg was sent to the landfill and rest all the 5.33 tons of waste were either re-used, recycled or composted.



It took 9 days before and 6 days after the event and a total of 700 man-days to execute the waste management strategy including segregation of waste.

The waste management of the Mumbai Marathon was handled by two very professional and experienced agencies/authorities. The waste management on the course was handled by the M.C.G.M for which all the due charges were paid in advance and we are satisfied that the waste on the course, was dealt by them with their best possible expertise.

The waste management at the venue was assigned to Hasiru Dala Innovations which is a social enterprise working with waste pickers, to provide predictable

livelihood and sustainable waste management in an environment friendly manner. This also resulted in creation of jobs for waste pickers.

For Mumbai Marathon Hasiru Dala Innovations partnered with Stree Mukti Sanghatana – an organisation working with waste pickers in Mumbai to provide sustainable solutions for the waste generated at the venue during the Tata Mumbai Marathon 2018.

40,000 + runners, being encouraged by 3,00,000 + spectators, congregating together, will generate waste, albeit for a short period of time. However, segregation and disposal of waste remains an important aspect for Procam. Each year, we are committed, to refining and improving our waste management processes.

From a social context, Tata Mumbai Marathon, provides a most appropriate opportunity to our citizens, for promoting aspects of health, fitness and communal harmony. Being the largest sporting platform for charity in India, the event facilitates over 269 NGO's to raise funds and awareness for their cause.